

Allison Park Sportsmen's Club Website Presentation

Ask the group "How many of you have seen the site?"

Discuss purpose of the site.

1. To help people find us & let them know what we do
2. For us to share information

Fairly standard layout

Men across the top will take you to more information about each item

1. Our activities calendar
2. Meetings
3. Stream Clean-up's
4. Youth Events
5. Stockings
6. Contact Us
7. Blog

I will go into more detail on each...

Home Page

Some information about us and what we do – for people unfamiliar with our efforts

Photo of Tom stocking – ever notice this guy is ALWAYS in front of the camera?

Latest News section – whenever something new is posted to the site I'll mention it here and put a link to the info (example of Jack's postings)

Scroll down and get a more segmented description of the types of things we do.

And we DO HAVE AN EMAIL ADDRESS!

Any questions regarding the Home Page?

Calendar

As I mentioned the second reason for the site is information sharing.

Gary does a great job keeping us informed via email but I'm hoping the website will take some of the pressure off of him and the rest of our officers.

If you want to know what events / activities are upcoming you can go to the Calendar page and look month by month.

(Demo)

Any questions regarding the Calendar Page?

Meetings

In my opinion we have some fantastic speakers at our meetings. Better in fact than organizations a lot larger than us. So it was tragic that we have these and then we move on and all that information like a lot of our activities dissolves into distance memories.

(Demo)

Well with the website, what I'm hoping we can do going forward is not only put up the speaker's name and a few photos but also their NOTES!

Wouldn't that be great? I can post them on the site for later reference or for the benefit of those members unable to attend.

I'm fairly sure that everyone who gives a presentation prepares some sort of notes / slides / etc. and with a heads up beforehand they can be prepared to leave these with me.

If you presented in the past and still have your notes shoot them to me and I'd be happy to incorporate them onto the website.

Any questions regarding the Meetings Page?

Stream Clean UP

You all do some wonderful things for our community such as the stream clean-up but very few people know about it! With the website, I'm hoping more people

will learn about what you all do and want to get involved. Perhaps not as members but simply to volunteer for things like the stream clean up.

(Demo)

The other thing about these pages are to me they are a way to remember those who have departed. I've only been a member for a few years but in that time I've made some new friends and truly enjoyed the company and commarderie of the group. Sadly several people who I felt a close association with have past but with the site we can see photos of them at various club activities and remember the good times we had.

Any questions regarding the Stream Clean-Up Page?

Youth Events

Similar to the Stream Clean Up Events what you do with the Youth events is a big part of why I decide to join the club.

Again With the website, I'm hoping more people will learn about what these events and either get their kids involved or perhaps even decide to be a sponsor of the event!

(Demo)

Now there was some controversy regarding this section of the site when I did the mock up. Several of you correctly noted that we cannot show images of children without their parents permission.

I believe that has been corrected on the 'real' site as I've only used photos of what I call 'friendlies'. People who know us and are okay with us using the photos.

My recommendation is that we follow this same practice going forward. There are a lot of complications involved in any other approach and I don't think its worth the effort. That said, we can't have Youth Events and only show photos of a bunch of old guys! That's just kind of creepy.

So for all of us, when we have an event and you brought your kids, grand kids, nieces or nephews let Ralph know so he can snap off a few photos.

Any questions regarding the Youth Event Page?

Stockings

This was again a page I built for information sharing. Actual stocking dates / locations would be shown on the Calendar.

This page is for telling people how we get involved in helping the PA Fish and Boat to stock both North Park Lake and Pine Creek and showing us in action. As they say a picture is worth a thousand word.

In addition, it tells interest persons how they can get involved.

(Demo)

Note I did embed the Fall/Winter stocking calendar figuring it would be of interest to many of us. Just click on the icon/picture and it will open up the listing

Any questions regarding the Stockings Page?

Contact Us

If you don't know Rich, or Bill, or Gary, or Sam how in the heck do you find out about the club? How do you become a member?

With the website we now have a form where people can contact us – right now the email goes to me but it can be routed to anyone from the club.

Also, at the request of the Board I added their contact information.

And as you'll recall from my emails there is a section for folks to subscribe to the site which then allows them to receive emails whenever the site has been changed.

(Demo)

Any questions regarding the Contact Us Page?

Blog

And finally we have the Blog Page. Think of this page as a bulletin board. It's a place where we can share stories, information, tips and tricks, etc.

This is one of the areas of the site I'm most excited about – but it's going to take input from YOU to make it as valuable as possible.

This is where Jack's posts are located. Wasn't that one on George Washington and Pine Creek amazing? If you haven't read it yet check it out along with his other posts on using USGS gage information and the interactive map he has built of the Delayed Harvest Area of Pine Creek

(Demo)

1. Show Jack's Map – have him talk about it

If you have a story, information about a fishing trip, water conditions, or anything you think would be of interest to the group all you need to do is email it to me and I'll take care of getting it up on the site. Don't forget to include photos if applicable.

Any questions regarding the Blog Page?

Okay that's all I have thank you for your time. Great seeing everyone.